

Got a decision to make? Get some sugar in your system: study

January 30 2010

If you're about to try to negotiate a pay rise, it might be a good idea to have a sugary drink beforehand, according to a study published this week in Psychological Science.

Researchers at the University of South Dakota asked 65 students to answer a series of questions in which they had to choose between getting a smaller sum of money "tomorrow" or a larger sum in the future.

The study participants responded to half the questions on an empty stomach and the other half after consuming a caffeine-free soda sweetened either with sugar or the <u>artificial sweetener</u> aspartame.

<u>Blood</u> glucose levels were measured at the start of the experiment and after the volunteers drank the soda.

"Within 10 minutes of drinking a sugary soda, participants' interest in a larger, future reward was higher," Xiao-Tian Wang, one of the psychological scientists who led the study, told AFP.

"It's like when you eat: if your blood sugar's high, you can wait longer to eat," Wang said.

"We did the study to see if the blood glucose level not only regulates eating behavior but also decision-making. In other words, can you wait longer to get a bigger reward when your blood glucose levels are higher?



"We found that, yes, you can," said Wang, who conducted the study with fellow psychological scientist Robert Dvorak.

Not only did having a higher <u>blood sugar level</u> make study participants less likely to act impulsively, but taking a diet drink made people more likely to act on impulse and take the immediate, smaller reward, Wang said.

"Giving someone a diet drink tells the body that there's an 'energy crisis' because you're giving it something that tastes good but it has no calories.

"Your body realizes that and tries to grab everything available right now. So diet <u>soft drinks</u> lead to increased impulsivity," he told AFP.

(c) 2010 AFP

Citation: Got a decision to make? Get some sugar in your system: study (2010, January 30) retrieved 1 May 2024 from https://medicalxpress.com/news/2010-01-decision-sugar.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.