

FTC sues Arizona company over acai pill free trials

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(AP) -- The Federal Trade Commission says an Arizona company defrauded consumers who signed up for free trials of acai (ah-sah-EE') berry weight-loss pills and colon cleansing supplements.

The agency said Monday in Chicago that it filed a lawsuit against Phoenix-based Central Coast Nutraceuticals.

The FTC says the company charged [consumers](#) for shipments they didn't want and charged them restocking fees if they tried to cancel. It says the company marketed the [pills](#) using fake endorsements from Oprah Winfrey and celebrity chef Rachael Ray.

The agency says the pills do not work for weight loss or to prevent [cancer](#), as the company claims.

The lawsuit was filed in federal court Aug. 5. Phone and e-mail messages left for the company were not immediately returned.

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