

Government needs to listen up on hearing aids

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(Medical Xpress) -- Evidence is mounting of an aggressive campaign by private providers to push hearing aids onto people who are not psychologically ready for them, according to an Australian National University sociology expert.

Sociology Fellow Dr. Anthony Hogan said international research published in <u>Lancet</u> suggested that 40 per cent of people were dissatisfied with the <u>hearing aids</u> they received and that almost half of people stopped using devices they were given, with similar results in Australia.

In an assessment of this year's Commonwealth budget, Dr. Hogan said that 40 per cent of people not using their devices amounted to a waste in



resources in the order of \$150 million per year.

"The Australian Government has to stop throwing more and more money at hearing devices without, at the same time, putting their support into services which help people manage their hearing problems," he said.

"Adjusting to life with hearing loss often requires psychological support to assist with the changes which the individual and family need to make in the way they communicate. Hearing aids don't work like glasses, where you put them on and you immediately see clearly.

"The significant community dissatisfaction with hearing aids is a direct result of the lack of consideration of the social psychology of the situation when recommending these devices.

"The Australian Government's approach to funding private providers to deliver its hearing services has potentially created incentives which focus providers' attention on making money rather than improving client outcomes.

"The Commonwealth has bungled its attempt to support alternate forms of hearing services by not involving people with expertise in the social psychology of living with hearing loss in the service delivery model and by underfunding hearing support services such as communication training."

In his key note speech at today's celebration of the Victorian Hear Services 40th anniversary, Dr. Hogan said the short fall in funding meant that quality hearing outcomes were not being achieved and resources wasted.

"Very few hearing service providers in Australia have had access to indepth training in hearing rehabilitation, and this absence of skill is



reflected in service outcome," he said.

"The Australian community could receive far greater value for money by investing in low cost, family centred communication training programs which significantly reduce the communication problems people experience."

Dr. Hogan called on the Government to launch an independent inquiry into hearing services in <u>Australia</u>, to determine whether its existing <u>hearing</u> aid program offered good value for money for the community.

"A failure rate of one in two would suggest the program does not offer good value for money to the Australian public."

Provided by Australian National University

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