

# Body location plays part in scratching pleasure

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An itch is just an itch. Or is it? New research from Gil Yosipovitch, M.D., Ph.D., professor of dermatology at Wake Forest Baptist Medical Center and a world-renowned itch expert, shows that how good scratching an itch feels is related to the itch's location.

While previous studies by Yosipovitch have shown the pleasurability of itching, analysis of itch relief at different body sites and related pleasurability had not been performed until now. The study was published online this month by the *British Journal of Dermatology*.

"The goal of this study was to examine the role of the pleasurability of scratching in providing relief for itch," Yosipovitch explained. "We first evaluated whether itch intensity was perceived differently at three body sites, and then we investigated the potential correlation between the pleasurability and the itch relief induced by scratching."

Yosipovitch and colleagues induced itch on the [ankles](#), forearms and backs of 18 study participants with cowhage spicules, which come from a type of legume found in [tropical areas](#) that are known to cause intense itching. The spicules were rubbed gently in a circular motion for 45 seconds within a small area of the skin and removed with adhesive tape once itch was induced. Itch intensity and scratching pleasurability were assessed every 30 seconds for a duration of five minutes using a Visual Analog Scale (VAS) to rate intensity – 0 for no itch, up to 10 for maximum unbearable itch.

Their results show that itch was perceived most intensely at the ankle and back, while the perception of itch and scratching relief were less pronounced on the forearm. Another major finding of the paper, as Yosipovitch explains, is that "the pleasurability of scratching the ankle appears to be longer lived compared to the other two sites."

Yosipovitch said this research helps lead to a better understanding of itch and how to relieve it for people who have skin disease.

"We see commonly involved areas such as the ankle and back in itchy patients with skin disorders caused by eczema or psoriasis," he said. "We never understood why those areas were more affected, and now we better understand that itch in these areas is more intense and pleasurable to scratch."

Yosipovitch said that while it is known that small nerve fibers are involved in unpleasant sensations such as itch and pain, he and other researchers now suspect that there are also specific nerve fibers involved in pleasure.

"If we could translate this to a treatment that induces a pleasurable relief sensation without damaging the skin, we may be able to help itchy patients," he said.

Provided by Wake Forest Baptist Medical Center

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