

Everything's on table in fight against obesity

May 8 2012, By LAURAN NEERGAARD , AP Medical Writer

(AP) -- In the battle against obesity, just about everything is on the table, from creating healthier kids' meals to nagging people to exercise.

Specialists meeting in Washington on Tuesday are looking for a blueprint on reducing America's weight problem as they debate what strategies should be a priority.

Today, just over a third of [adults](#) are obese. A government-funded study suggests that by 2030, 42 percent will be. That's not nearly as many as experts once predicted, before years of the rapid rise in [obesity rates](#) began leveling off. But Americans aren't getting thinner either.

Experts are looking beyond [government policies](#) to unusual partners. Frozen vegetable maker Birds Eye, for instance, is beginning a \$6 million campaign to encourage kids to eat their veggies.

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