

Weight loss groups back NYC's sugary drinks plan

September 4 2012, by Jennifer Peltz

(AP)—Weight Watchers, Jenny Craig and other diet groups say they are supporting New York City's proposed crackdown on super-sized, sugary drinks.

The anti-obesity measure calls for restaurants, movie theaters, sports arenas, food carts and delis to stop selling sodas and other [sugary drinks](#) in servings larger than 16 ounces.

Mayor [Michael Bloomberg](#) says the measure helps fight obesity in a city that spends billions of dollars a year on weight-related health problems.

Opponents say the city is overstepping its authority and infringing on personal freedom.

The proposal is set to go to a Sept. 13 vote at the city Board of Health.

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