

Beverage attorney: NYC drinks limit bad for public

January 23 2013, by Jennifer Peltz

(AP)—An industry lawyer calls New York City's limit on the size of sugary drinks an "extraordinary infringement" on consumer choice.

James Brandt represents the American Beverage Association and other opponents of the measure. He spoke Wednesday in Manhattan's [state Supreme Court](#).

The NAACP's New York state branch and the Hispanic Federation also want to stop the rule from taking effect March 12.

They say the rule will harm minority businesses and "freedom of choice in low-income communities."

City officials and [health experts](#) say it's a pioneering and proper move to fight obesity.

The measure bars restaurants and many other eateries from selling high-sugar drinks in containers bigger than 16 ounces.

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