

Dannon to reduce sugar in yogurt for kids

March 14 2014

Dannon says it will cut back the amount of sugar in its yogurts intended for children.

The move is part of a variety of measures the company is taking to improve the [nutritional content](#) of its yogurts by 2016. The plans will be announced Friday with the Partnership for a Healthier America, which was created in conjunction with First Lady Michelle Obama and works with the [private sector](#) to address [childhood obesity](#).

One of the goals outlined is to have all its yogurts for kids—such as Danimals—contain 23 grams or less of sugar per 6-ounce serving. Currently, the company says only 30 percent of its yogurt for kids meet that standard.

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