

## **Research shows impact of soft drinks in meal planning**

## July 30 2014

New research by academics in the University of Bristol's Nutrition and Behaviour Unit (NBU) has looked into whether we take liquid calories into account when planning meals.

The research, to be presented at the Society for the Study of Ingestive Behavior Conference (SSIB 2014) in Seattle, USA this week [29 July to 2 August], argues that we do.

The team was led by Professor Jeff Brunstrom, and is based in the School of Experimental Psychology.

As part of a Biotechnology and Biological Sciences Research Council (BBSRC) grant, the researchers looked at whether people factor in liquid calories when they estimate the satiating effect of a meal.

Participants completed a computer-based match-fullness task which assessed the expected satiation of <u>meals</u> that included either a calorific drink, a non-calorific drink, or a snack with the same energy content as the calorific drink. The researchers also explored the contribution of carbonation on expected fullness.

The results showed that irrespective of carbonation, the meals that included a calorific drink were expected to be more satiating than those served with water.

Meals served with a calorific drink were not considered to be any less



filling than the same meals served instead with a snack. However both the snack food and the calorific drink caused only a small increase in expected satiation.

Professor Jeff Brunstrom said: "Our work adds important context to a broader ongoing debate about the dangers of liquid calories.

"Calories in soft drinks and calories in <u>snack</u> foods have a small but comparable effect on the expected satiation of meals. This is the first time that the expected satiation of <u>soft drinks</u> has been quantified and compared in this way."

The research will be presented at the conference by Dr Sarah Davies.

Provided by University of Bristol

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