

Brazil's maternal milk banks model for globe

September 4 2014, by Jenny Barchfield



In this Aug. 27, 2014 photo, a lab technician shows a couple of containers of frozen donated human milk at the Fernandes Figueira Institute in Rio de Janeiro, Brazil. A group of American doctors are in Brazil to learn how the country's extensive milk bank system works. With more than 200 such banks nationwide, where breast-feeding women can donate milk that is then pasteurized and used in neo-natal facilities, Brazil has cut down dramatically in infant mortality. Doctors in the U.S. are looking to duplicate Brazil's success. (AP Photo/Silvia Izquierdo)

Thirty years ago, poor Brazilian women were paid to give away their breast milk, leaving their children at risk of malnourishment. Equipment



at the few milk collection centers that existed was so costly it limited the country's ability to expand the program's reach.

That has changed dramatically, thanks in part to Joao Arigio Guerrade Almeida, a chemist who has turned the Brazilian Milk Bank Network into a model studied by other countries and credited with helping slash infant mortality by two thirds.

"Brazil is really the world leader in milk bank development," said Dr. Lisa Hammer, a University of Michigan pediatrician who was part of a team visiting the Rio de Janeiro-based network last week.

Relatively rare in much of the world, donating <u>breast milk</u> is common in Brazil, where the network of banks works in much the same way as blood banks—testing, sorting and storing milk used mostly to feed premature infants in neo-natal units.

When a mother is unable to breast feed her baby, due to illness, drug addiction or other problems, the network steps in to offer free milk. Last year, it collected milk from some 150,000 women to nourish about 155,000 babies.

Reaching such success was not easy. Almeida recalled the trouble he saw on his first visit to a Rio milk bank in 1985, at the tail end of the country's two-decade-long military dictatorship.

"What I saw frightened me," he said. The system relied on "donations" from destitute mothers who often sold so much breast milk they were left without enough for their own infants.

Almeida lobbied for a ban on the sale of breast milk and sought alternatives to expensive imported equipment. High-end pasteurizing machines that cost \$25,000 were swapped for \$1,500 Brazilian-made



machines used in food-testing laboratories. Jars made for mayonnaise or instant coffee were sterilized to store milk for freezing, replacing imported beaker tubes that had accounted for a whopping 89 percent of operating costs at Brazilian milk banks.



In this Aug. 27, 2014 photo, a lab technician tests donated human milk at the Fernandes Figueira Institute in Rio de Janeiro, Brazil. Relatively rare in much of the world, donating breast milk is common in Brazil, where the network of banks works in much the same way as blood banks _ testing, sorting and storing milk used mostly to feed premature infants in neo-natal units. (AP Photo/Silvia Izquierdo)

"We found ways of adapting the system to the reality of a developing country without compromising the quality and safety of the milk," said Almeida, 57. "We also shifted the focus from the child to the mother, making her into the protagonist."



Brazilian women increasingly are choosing to nurse, with the Health Ministry estimating more than half of mothers now breast feed exclusively for their children's first six months of life. In the United States, that rate is 16.4 percent, according to the Centers for Disease Control, even though breast feeding is widely seen as the best source of nutrition for infants.

Breast milk contains antimicrobial and anti-inflammatory substances that help prevent ailments such as diarrhea, which can be fatal to infants, and to promote long-term health in ways that dairy-based formulas do not. Premature babies given breast milk often avoid dangerous bowel conditions and other illnesses, allowing them to leave neo-natal units sooner.

Use of breast milk also allows mothers to avoid using potentially contaminated water when they prepare formula for feedings.





In this Aug. 27, 2014 photo, a doctor stands next to a freezer with donated human milk at the Fernandes Figueira Institute in Rio de Janeiro, Brazil. A group of American doctors are in Brazil to learn how the country's extensive milk bank system works. Breast milk contains antimicrobial and anti-inflammatory substances that help prevent ailments such as diarrhea, which can be fatal to infants, and to promote long-term health in ways that dairy-based formulas do not. (AP Photo/Silvia Izquierdo)

Since 1985, Brazil's infant mortality rate has plummeted from 63.2 per 1,000 births to 19.6 in 2013.

"For a small investment, we're getting a huge return," said Almeida. "We get better survival rates and overall health for babies that end up saving the health system money, and we get to reach out not only to mothers of premature babies, but all new mothers and teach them about breastfeeding."

Public awareness campaigns feature the stars of prime-time soap operas urging new mothers to give milk. Toll-free hotlines and house calls by trained technicians teach would-be donors how to pump their breast milk, sterilize glass jars and keep the milk in home freezers. Home pickup—by motorcycle messengers in some cities, firefighters, or even police officers in others—made donating easier and more widespread.





In this Aug. 27, 2014 photo, a lab technician prepares to test donated human breast milk at the Fernandes Figueira Institute in Rio de Janeiro, Brazil. A group of American doctors are in Brazil to learn how the country's extensive milk bank system works. The Brazilian Milk Bank Network is a model studied by other countries and credited with helping slash infant mortality by two thirds. (AP Photo/Silvia Izquierdo)

"When I found out I was pregnant, I knew I wanted to be a donor," said Maria Tereza Aragon, a designer who donated milk for about five months after the birth of her son, Bernardo. "At first, I didn't know how to do it. I was surprised at how simple it was and by how much support is provided."

"It's nice to be able to look at your baby and know that you're giving something that is going to help another baby who's just as wonderful as yours," she said, during a visit to a Rio maternity ward to see her sister's newborn.



The network, with its 214 bank locations, is a rare success story in Brazil's strained public health system. It has helped set up similar programs in more than 15 Latin American and African nations, as well as in Spain and Portugal. The team visiting from the University of Michigan last week sought tips on setting up a bank at the university's hospital in Ann Arbor.



In this Aug. 27, 2014 photo, a lab technician examines the quality of donated human milk at the Fernandes Figueira Institute in Rio de Janeiro, Brazil. A group of American doctors are in Brazil to learn how the country's extensive milk bank system works. When a mother is unable to breast feed her baby, due to illness, drug addiction or other problems, the network steps in to offer free milk. Last year, it collected milk from some 150,000 women to nourish about 155,000 babies. (AP Photo/Silvia Izquierdo)

In the United States, there are around a dozen banks which generally sell



milk for around \$4 an ounce, roughly the cost of processing and pasteurizing donations.

"Right now in the United States, there's a lot of emphasis being placed on the promotion of breast feeding. It's overwhelming that that's the preferred method of feeding over commercial infant formulas," Hammer said.

"There's a lot of government resources, marketing, advertising and money being put into promoting breastfeeding. But taking it to the next step and using donated <u>human milk</u> when mom's <u>milk</u> isn't available is not as widely known about or accepted," she said. "Here in Brazil, there's just so much awareness."



In this Aug. 27, 2014 photo, Paloma looks at her daughter Amaya while she breast feeds her, at the Fernandes Figueira Institute in Rio de Janeiro, Brazil. Use of breast milk also allows mothers to avoid using potentially contaminated water when they prepare formula for feedings. (AP Photo/Silvia Izquierdo)



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