

Star-studded silent video urges greater Ebola response

November 19 2014

U2 frontman Bono and Oscar winner Ben Affleck led an appeal Wednesday for the world to step up its fight against Ebola, releasing a video in deliberate silence to decry early inaction on the crisis.

Actors Affleck, Matt Damon and Morgan Freeman were among the global music and Hollywood celebrities in the completely silent video who each stare into the camera—in the space between them the word "waiting" appears on the screen.

"We waited too long to react," says the written message. "Talk is cheap. It's time for action."

The video appears at [ebola](http://www.one.org/ebola) target="_blank">www.one.org/[ebola](http://www.one.org/ebola), which features a tracker that will measure whether countries meet their promises to fight the epidemic.

Prominent African musicians are also part of the appeal—Benin-born international star Angelique Kidjo, Nigerian Afrobeat giant Femi Kuti, singing and dancing star Fally Ipupa from the Democratic Republic of Congo, and Nigerian rapper Ice Prince.

Kidjo said that West Africa, where virtually all of the 14,500 Ebola cases have been reported, had been ill-equipped to deal with the outbreak.

"We need our [friends](#) around the world to come forward with all the help

they can right now, so patients can be treated in a dignified way, and we can end this nightmare," Kidjo said in a statement.

"Then we need to work together to rebuild and strengthen West Africa's health care systems to stop another crisis like this from happening again," she said.

The appeal comes days after British and Irish artists including One Direction, Bono and Chris Martin recorded a song for Ebola relief in the latest Band Aid initiative by Bob Geldof.

Michael Elliott, president and chief executive of One, the anti-poverty campaign backed by Bono that spearheaded the silent [video](#), said that while many viewers would be familiar with Ebola, the group wanted to build support for longer-term solutions.

"We can't wait in the future in the same way," he told AFP.

"We have to have the investment and the resources in place, we have to build up the health care system in vulnerable societies, we have to have the skilled labor available, so that crises like this—which kill thousands of people and threaten millions—don't happen again."

Congolese star Ipupa, whose country recently declared itself free of Ebola, said that African nations also had a greater role to play in the crisis.

"All African countries can do more, starting with sending more resources to [health care workers](#) in the affected countries," he said.

© 2014 AFP

Citation: Star-studded silent video urges greater Ebola response (2014, November 19) retrieved 4

May 2024 from <https://medicalxpress.com/news/2014-11-star-studded-silent-video-urges-greater.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.