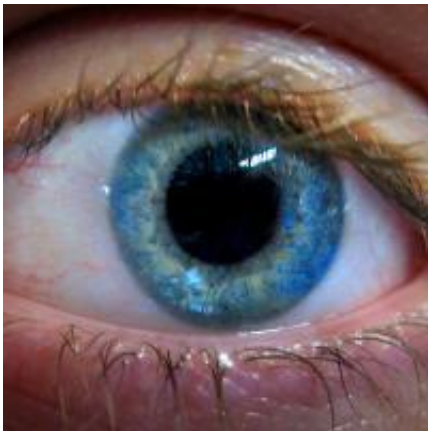


# With generic drugs, eye patients are more likely to take medicine as directed

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When patients with glaucoma switched from a brand name drug to its generic counterpart, they were more likely to take their medication as directed compared to those who remained on the brand name drug, according to a study published online in *Ophthalmology*.

Researchers at the University of Michigan Kellogg Eye Center and College of Pharmacy studied medication adherence rates 18 months before and after the first generic prostaglandin analogue (PGA) glaucoma drug became available in March 2011.

Although failing to take [glaucoma medication](#) as prescribed can result in loss of vision or even blindness, many patients struggle with adherence,

says Joshua D. Stein, M.D., M.S., glaucoma specialist and health services researcher at the U-M Kellogg Eye Center.

Among the barriers, eye drops can be difficult to use, medication regimens may be complicated, and patients may not understand the consequences of poor adherence.

The study suggests that the high cost of copays for brand name drugs is a deterrent.

"Some of my patients take as many as three or four different classes of these medications, and a number end up paying as much as \$100 out-of-pocket every month for their medication," says Stein.

The report drew on a nationwide healthcare claims database to study 8,427 patients with open-angle glaucoma who were 40 years and older and were taking PGAs, one of the most commonly prescribed class of drugs for [glaucoma](#). All patients in the study had health insurance.

Stein and colleagues found that patients who remained on brand name drugs were 39 percent more likely to experience a decline in adherence compared to those who switched to the newly-available [generic drug](#) latanoprost. The researchers cited several factors associated with improved adherence rates, among them, the use of the generic drug once it became available and lower copays after the generic drug became available.

The Michigan researchers found that black patients had decreased adherence compared to white patients, a concern because blacks tend to have more severe disease and often require a more complex medication regimen. However, a subset of blacks—those who switched to the generic drug—had a substantial improvement in adherence compared to blacks who remained on brand name products.

Stein observed that a sizeable group of patients—612 individuals or 7.3 percent of the study group—simply discontinued use of treatment altogether at the time the generic drug became available. While it was not clear why this occurred, the researchers urge clinicians be alert for patients who stop taking their medicine, which can cause worsening of the disease and the need for costly surgical or [medical](#) treatment in the future.

"If clinicians suspect that a patient is struggling with [medication adherence](#), it may be a good idea to switch them from a [brand](#) name to a generic drug," advises Stein. He also encourages [patients](#) to ask their doctors if a generic alternative is available and appropriate for their circumstances.

**More information:** [www.ncbi.nlm.nih.gov/pubmed/19038625](http://www.ncbi.nlm.nih.gov/pubmed/19038625)

Provided by University of Michigan Health System

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