

Seniors surf online for sex information

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Older adults are using online communities to dish about the joys of sex and swap advice about keeping their mojos working, a new study by a Ben-Gurion University of the Negev researcher (BGU) has found.

"Websites geared toward <u>older adults</u> are providing this population with new opportunities to discuss and explore its sexuality," according to BGU's Dr. Galit Nimrod and Dr. Liza Berdychevsky of the University of Illinois at Urbana-Champaign (U of I).

According to their paper published online in the <u>Journal of Leisure</u> <u>Research</u>, senior communities offer notable potential for helping people cope with the three primary sexual vulnerabilities that occur in later life: health issues and life circumstances that affect sexuality, difficulties communicating with <u>health care providers</u> about sex-related problems and limited access to <u>sexual health</u> information.

"Many older people preserve both a high interest in sex and a high involvement in sexual activities," says Dr. Berdychevsky, who completed graduate and undergraduate studies at BGU and is now an assistant professor in the Department of Recreation, Sport and Tourism at U of I. "The popularity of sex-related discussions in seniors' online communities suggests that in a reality of limited alternatives for open and direct sexrelated communication, seniors are finding channels to satisfy their needs for information and support."

Dr. Nimrod, an associate professor in BGU's Department of Communication Studies and a research fellow at its Center for



Multidisciplinary Research in Aging, and Dr. Berdychevsky conducted an online ethnographic study - or netnography - in which they examined discussions of sexual topics in 14 <u>online communities</u> geared to adults with a mean age of 64.5. Seven of the websites were based in the United States, four in the United Kingdom, two in Canada, and one in Australia.

The researchers leveraged an existing data archive of all the boards' messages for a one-year period and filtered the posts using various keywords related to sex. While sex-related discussion threads were a small portion of these messages, the researchers found that the threads with sexual content were quite popular, with some posts viewed as many as 5,000 times.

The anonymity of cyberspace enabled some seniors to overcome shyness or embarrassment and share their uncensored thoughts about sex for the first time, according to their posts. For people who received little or no <u>sex education</u> during their youth, online consultations with peers enabled them to expand their sexual knowledge and overcome obstacles to sexual fulfillment.

Seniors' discussions of sexual subjects were lively and wide-ranging, the researchers found, with participants swapping opinions and information about topics such as age differences between sexual partners, taboos, same-sex marriage, pornography, prostitution, and the use of sexual aids, toys and sex-enhancing drugs.

Some members wrote about how much they relished opportunities to engage in intellectual discussions about sex, and an especially popular topic was societal stereotypes about older adults' sexuality, the researchers found.

Of particular interest was society's lack of acceptance of sexuality in older adulthood, the reasons for this ageist view and the importance of



changing it. Some participants recounted bad experiences when they attempted to discuss sexual problems with clinicians who ignored or dismissed their concerns, and other seniors disclosed they were too embarrassed to even initiate such conversations.

Other seniors reported that their sex lives and relationships offline were enriched as a result of their online activity, which emboldened them to talk more freely with their partners about their sexual needs and overcome hang-ups to try new sexual practices that they previously considered sinful or taboo.

"The most significant changes from these online sex-related communications were cognitive and emotional, including a greater sense of entitlement for sexual pleasure and fulfillment, loosened inhibitions and a better understanding of the self and others," Nimrod says. "Members described various kinds of reappraisal that they achieved through online discussions, such as seeing sex differently or discovering strategies that affected - or had the potential to impact - their sex lives."

Provided by American Associates, Ben-Gurion University of the Negev

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