

Colorado may ban 'candy' name on marijuana treats

August 12 2015, byKristen Wyatt



In this Sept. 26, 2014, file photo, smaller-dose pot-infused brownies are divided and packaged at The Growing Kitchen in Boulder, Colo. Edible marijuana products in Colorado may soon come labeled with a red stop sign as the state is finalizing work on new rules for the appearance of edible marijuana. A draft of those rules released Tuesday, Aug. 11, 2015, would require each piece of edible marijuana to be marked in the shape of a stop sign with the letters THC in the middle. The letters stand for marijuana's psychoactive ingredient. (AP Photo/Brennan Linsley, File)

Edible marijuana products in Colorado may soon come labeled with a red stop sign, according to a draft of new rules released Wednesday by state marijuana regulators.

The state, one of the first to legalize recreational marijuana, might also ban the word "candy" from edible pot [products](#), even if they're sweets such as suckers or gummy chews.

The new pot symbol—an octagon stop-sign shape with the letters "THC" to indicate marijuana's psychoactive ingredient—would have to be on individual edible items, not just labels. Liquid [marijuana products](#) would be limited to single-serve packaging—defined as 10 milligrams of THC.

The proposed rules were released as the Colorado Marijuana Enforcement Division works on new guidelines for edible marijuana, which can be baked into cookies or brownies or added to a dizzying array of items from sodas, to pasta sauces, to granolas.

The state already bans pot manufacturers from using cartoon characters on packaging or making "look-alike" products such as candies designed to mimic common foods.

Marijuana regulators in Colorado have until January to implement a 2014 law requiring edible marijuana to have a distinct look when outside its packaging.

The manufacturers complained that the law—which requires edible to be "stamped, shaped, colored or otherwise marked" that it is not for consumption by children—would be unwieldy when it comes to liquid products or anything besides hard candies or cookies.

In response, the state Health Department last year suggested banning all edible [marijuana](#) except for lozenges or other items that could be easily

stamped. The proposal was quickly withdrawn after the industry and consumers complained.



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