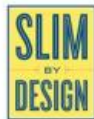


Increase employee wellness and motivation by tying 10 percent of managerial salary increases to health initiatives

February 15 2016

Tie 10% of Managerial Salary Increases to Workplace Wellness

... and both
Motivation and
Wellness increase!



* ROBBINS & WANSINK (J. OF OCCUPATIONAL HEALTH PSYCH 2016), WANSINK (SLIM BY DESIGN 2014)

Credit: Daniel Miller

From helping new employees get settled in a job to setting deadlines and job expectations, it goes without saying that managers have a huge influence on employee behavior. A new Cornell Food and Brand Lab study finds that engaging managers in employee health programs and goals may be the solution that has been missing.

While workplace wellness initiatives are common, few have had substantial success in getting individual employees to make healthy changes. Cornell researchers propose an alternate approach that incentivizes managers to promote specific [employee wellness](#) changes. "Instead of focusing on individual wellness outcomes, we propose that it would be more effective if managers were incentivized to create healthier overall work environments with simple, easy to implement actions such as installing a water cooler, providing healthy snacks at meetings, and encouraging work/life balance," says lead author Rebecca Robbins, PhD.

The study surveyed 270 adults with manager roles and found that 68% supported the idea of being evaluated by their employee wellness actions. "Leadership support is essential in any workplace change, including wellness. Most employee wellness initiatives don't utilize the power of manager leadership—this strategy is unique in that it really taps into the manager's ability to lead their team to wellness," explains co-author Brian Wansink, PhD, Director of the Cornell Food and Brand Lab and author of *Slim by Design: Mindless Eating Solutions for Everyday Life*.

Specifically, the study finds that tying just 10% of [managers'](#) salary increases to their employee wellness efforts, could have a big payoff in terms of creating a culture of health at the workplace, and could tip the scales toward healthier employees.

More information: Rebecca Robbins et al. The 10% Solution: Tying

Managerial Salary Increases to Workplace Wellness Actions (and Not Results)., *Journal of Occupational Health Psychology* (2016). DOI: [10.1037/a0039989](https://doi.org/10.1037/a0039989)

Provided by Cornell Food & Brand Lab

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