

Video: Addicted to love? It's not you, it's your brain

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Credit: BemDevassa/Wikipedia

Love can make you feel different things – sometimes happy, sometimes fixated, and sometimes down right sick. And it turns out that drugs almost work in the same way.

But how close are love and [addictive drugs](#) related? To the brain, love

and drugs act similarly. Being in love floods the brain with chemicals and hormones that help form a connection and produce feelings of euphoria and fascination – the same effects as many drugs.

But why would your brain treat your lover like a line of cocaine? It turns out it can't help it, it's just programmed that way.

Follow *Inside Science* guest host, Alistair Jennings, as we explore why love is addictive:

Provided by American Institute of Physics

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