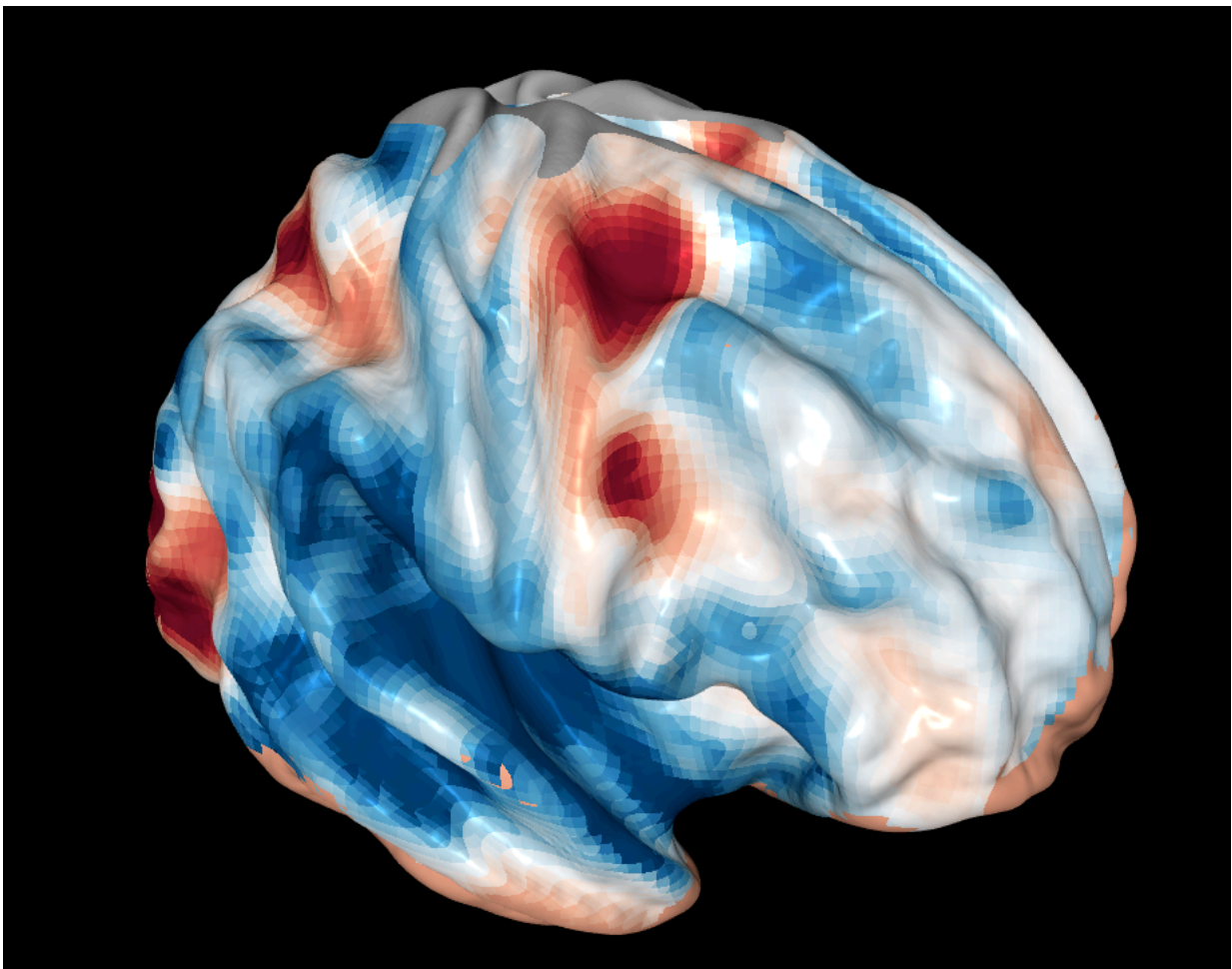


Research indicates the brain's frontal cortex controls vision; it leaves out things in plain sight

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Brain image from a functional MRI scan during tests on the role of the frontal cortex in vision. It's the part of the brain known for being the 'thinking cap.'
Credit: Rob Felt, Georgia Tech

A sportscaster lunges forward. "Interception! Drew Brees threw the ball right into the opposing linebacker's hands! Like he didn't even see him!"

The quarterback likely actually did not see the defender standing right in front of him, said Dobromir Rahnev, a psychologist at the Georgia Institute of Technology. Rahnev leads a research team making new discoveries about how the brain organizes visual perception, including how it leaves things out even when they're plainly in sight.

Rahnev and researchers from the University of California, Berkeley have come up with a rough map of the frontal cortex's role in controlling vision. They published their findings on Monday, May 9, 2016 in the journal of the *Proceedings of the National Academy of Sciences*.

Thinking cap

The frontal cortex is often seen as our "thinking cap," the part of the brain scientists associate with thinking and making decisions. But it's not commonly connected with vision. "Some people believe that the frontal cortex is not involved," said Rahnev, an assistant professor at the School of Psychology. The new research adds to previous evidence that it is, he said.

The lack of association with that part of the brain may have to do with the fact it's other parts that transform information coming from the eyes into sight and others still that make sense of it by doing things like identifying objects in it.

But the thinking cap of the brain controls and oversees this whole process, making it as essential to how we see as those other areas, Rahnev said. How that works also accounts for why we sometimes miss

things right in front of us.

A camera it's not

"We feel that our vision is like a camera, but that is utterly wrong," Rahnev said. "Our brains aren't just seeing, they're actively constructing the visual scene and making decisions about it." Sometimes the frontal cortex isn't expecting to see something, so although it's in plain sight, it blots it out of consciousness.

To test out the frontal cortex's involvement in vision, the researchers ran a two-part experiment.



Researcher Dobromir Rahnev demonstrates the application of temporary

magnetic stimulation in a Georgia Tech psychology research center with graduate student Ji-Won Jung. This type of stimulation was used at the University of California, Berkeley for experiments on the frontal cortex's role in creating vision. Credit: Rob Felt, Georgia Tech

First, they observed which regions of the brain—in particular the frontal cortex—lit up with activity while healthy volunteers completed visual tasks corresponding to three basic stages of conscious visual perception.

Second, they inhibited those same regions using [magnetic stimulation](#) to confirm their involvement in each visual stage.

Believing is part of seeing

The first stage of the [visual perception](#) the researchers tested for was selection, Rahnev said. That's when the brain picks out part of the vast array of available visual stimuli to actually pay attention to.

In the case of the football quarterback, this might mean focusing on the route the receiver takes.

The second stage is combination, he said. The brain merges the visual information it processed with other material. "The quarterback's brain is putting what he actually sees together with expectations based on the play he called," Rahnev said.

Then comes evaluation. The quarterback needs to decide whether to release the ball given everything he has processed.

Expecting a blocker to stop the defending player (which didn't happen), he may have blotted him out of perception and thrown the ball right at

him. Interception.

"The frontal cortex sends a signal to move your attention onto the object you select," Rahnev said. "It does some of the combining with other information, and then it's probably the primary evaluator of what you think you saw."

Simple vision brain map

In experiments, during a functional MRI scan, different parts of the frontal cortex of the participants lit up, corresponding to each vision function.

The back of the frontal cortex activated during selection; its midsection lit up during combination, and the front, or anterior, part cranked up during evaluation.

That's how the researchers arrived at a kind of vision map of the frontal cortex. "It's a rudimentary map," Rahnev said. "A very simple one that just says, 'This is the back. This in the middle. This is the front.'"

The critical evidence

The critical evidence for this map came from the use of magnetic stimulation. When the researchers used it to inhibit the back and middle of the frontal cortex separately, subjects became less able to complete the corresponding functions of selection and combination.

When they stimulated the front, the opposite happened. Subjects were slightly but significantly better able to evaluate the accuracy of what they think they saw.

"This is a really clear demonstration of the role that the [frontal cortex](#), which is usually seen as the seat of thought, plays in controlling [vision](#)."

Sorry officer!

And there is a practical takeaway for health and safety. Instead of the quarterback telling the coach, "I swear I didn't see that coming," often it's motorists telling police officers the same thing after a car accident.

Distraction is often the culprit, because it overtaxes the organization of perception, Rahnev said. These three functions are going on all the time in multiple scenarios in our brains while it processes the world around us.

But add too much to the pile, like texting behind the wheel, Rahnev said, and "you can run right into a parked car without ever seeing it."

More information: Dobromir Rahnev et al, Causal evidence for frontal cortex organization for perceptual decision making, *Proceedings of the National Academy of Sciences* (2016). [DOI: 10.1073/pnas.1522551113](#)

Provided by Georgia Institute of Technology

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