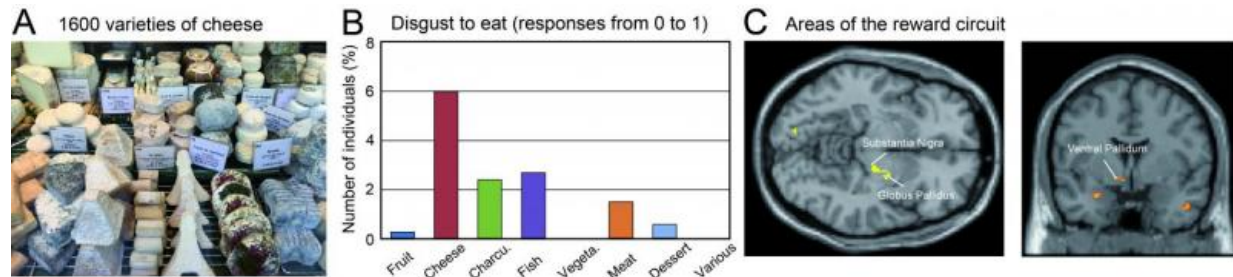


Cheese: a matter of love or hate

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(A) There are almost 1600 varieties of cheese. (B) Aversion to cheese (responses from 0 to 1 on a scale of 11 includes the highest population of individuals among those with food aversions. (C) On the left: two areas of the reward and aversion circuit are more strongly activated in people who dislike cheese than in those who like it. On the right: another small structure involved in the motivation to eat food is not activated in people who hate cheese, whereas it is activated in those who like it. Credit: Jean-Pierre Royet/Centre de Recherche en Neurosciences de Lyon (CNRS/INSERM/Université Claude Bernard Lyon 1/Université Jean Monnet).

Until now, the reason why some people hate cheese has been a mystery. Researchers at the Centre de Recherche en Neurosciences de Lyon and the Laboratoire Neurosciences Paris Seine (CNRS/INSERM/UPMC) have just elucidated it. Their results are published online on the *Frontiers in Human Neuroscience* website.

It is difficult to remain lukewarm when faced with a ripe camembert or goats [cheese](#): people love it or hate it. France may well be the country

that has the largest number of cheese varieties (almost 1600), yet many there are disgusted by it. Aversion is an extremely powerful factor in the animal world: it is a key element for survival, hence the importance of studying the cerebral mechanisms at play.

Why cheese? Because it seemed to the researchers that many people do not like this type of dairy product. Therefore they studied a sample of 332 individuals to check their intuition: cheese is indeed the food that most frequently triggers aversion. It affects 6.0% of respondents, whereas only 2.7% of those tested have an aversion to fish and 2.4% to cured meats. Among those with an aversion to cheese, 18% say they are intolerant to lactose. In 47% of cases, at least one of their family members does not like cheese either. These figures suggest that there is a genetic origin to this aversion, which might be related to lactose intolerance.

To find out what happens in the brain, fifteen people who like cheese and fifteen who do not were selected and participated in a functional magnetic resonance imaging (fMRI) study. They were simultaneously exposed to the image and smell of six different cheeses and six other types of control foods. They had to state whether they liked the smell and sight of the foods or not, and whether, at that moment, they wanted to eat them.

The researchers then observed that the ventral pallidum, a small structure usually activated in people who are hungry, was totally inactive while the smell and image of cheese was being presented to individuals with an aversion to cheese, whereas it was activated for all other food types. Even more surprisingly, the researchers observed that areas of the brain, the globus pallidus and the substantia nigra, which participate in the reward circuit (activated when we love something), were more involved in people who do not like cheese than in those who do. These structures, typically involved in processing reward, may therefore also be triggered

in response to an aversive stimulus. To explain this dual nature, the researchers suggest that these regions include two types of neurons with complementary activity: one related to the rewarding aspect of a food, the other to its aversive nature.

This work provides an insight into the areas of the brain that are activated when an individual is presented with an aversive food and suggests that the reward circuit may also encode disgust.

More information: Jean-Pierre Royet et al. The Neural Bases of Disgust for Cheese: An fMRI Study, *Frontiers in Human Neuroscience* (2016). [DOI: 10.3389/fnhum.2016.00511](https://doi.org/10.3389/fnhum.2016.00511)

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