

# How do you eat your chocolate bunny? Vast majority prefer to start with the ears

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New research carried out online has found that 59% of 28,113 respondents preferred to eat chocolate rabbits starting with the ears, 33% indicated that they had no starting point preference, and 4% indicated that they started with the tail or feet.

Researchers conducting the online search also found increased reports of confectionary rabbit auricular amputation-that is, ear amputations of chocolate bunnies-in late March through mid-April for each of the 5 years studied.

Mapping techniques showed the annual peak incidence in 2012 to 2017 to be near Easter for each year studied, and human adults and children appeared to be wholly responsible for the amputations. Although several reconstructive efforts might be used to re-attach the [ears](#), this may be a futile effort, since often the rest of the [rabbit](#) soon succumbs to a similar fate.

"It was interesting to discover that few other confectionary symbols, such as Santa, succumb to isolated defects, like the chocolate bunnies do," said Dr. Kathleen Yaremchuk, lead author of the Laryngoscope study.

**More information:** Kathleen Yaremchuk et al. Seasonality of auricular amputations in rabbits, *The Laryngoscope* (2017). [DOI: 10.1002/lary.26582](https://doi.org/10.1002/lary.26582)

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