

# FDA to delay rule requiring new nutrition facts panel

June 13 2017, by Candice Choi

**SIDE-BY-SIDE COMPARISON**

**Original Label**

<b>Nutrition Facts</b>	
Serving Size 2/3 cup (55g) Servings Per Container About 8	
<b>Amount Per Serving</b>	
<b>Calories</b> 230	Calories from Fat 72
<b>% Daily Value*</b>	
<b>Total Fat</b> 8g	<b>12%</b>
Saturated Fat 1g	5%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 160mg	<b>7%</b>
<b>Total Carbohydrate</b> 37g	<b>12%</b>
Dietary Fiber 4g	16%
Sugars 1g	
<b>Protein</b> 3g	
Vitamin A	10%
Vitamin C	8%
Calcium	20%
Iron	45%
<small>* Percent Daily Values are based on a diet of 2,000 calories. Your daily value may be higher or lower depending on your calorie needs.</small>	
	<small>Calories: 2,000 2,500</small>
Total Fat	<small>Less than 65g 80g</small>
Sat Fat	<small>Less than 20g 25g</small>
Cholesterol	<small>Less than 300mg 300mg</small>
Sodium	<small>Less than 2,400mg 2,400mg</small>
Total Carbohydrate	<small>300g 375g</small>
Dietary Fiber	<small>25g 30g</small>

**New Label**

<b>Nutrition Facts</b>	
8 servings per container <b>Serving size 2/3 cup (55g)</b>	
<b>Amount per serving</b>	
<b>Calories</b>	<b>230</b>
<b>% Daily Value*</b>	
<b>Total Fat</b> 8g	<b>10%</b>
Saturated Fat 1g	5%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 160mg	<b>7%</b>
<b>Total Carbohydrate</b> 37g	<b>13%</b>
Dietary Fiber 4g	14%
Total Sugars 12g	
Includes 10g Added Sugars	<b>20%</b>
<b>Protein</b> 3g	
Vitamin D 2mcg	10%
Calcium 260mg	20%
Iron 8mg	45%
Potassium 235mg	6%
<small>* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

**Note:** The images above are meant for illustrative purposes to show how the new Nutrition Facts label might look compared to the old label. Both labels represent fictional products. When the original hypothetical label was developed in 2014 (the image on the left-hand side), added sugars was not yet proposed so the "original" label shows 1g of sugar as an example. The image created for the "new" label (shown on the right-hand side) lists 12g total sugar and 10g added sugar to give an example of how added sugars would be broken out with a % Daily Value.

This photo provided by the Food and Drug Administration shows a side-by-side comparison of the old, left, and new food nutrition facts labels. The FDA says it intends to delay a rule that would require food companies to label their products

with a revised nutrition facts panel. The agency had previously set a deadline of July 26, 2018, for the new panel, which was intended to make it easier for people to understand how much they're eating. After hearing feedback from industry and others, the FDA said it would delay the compliance date. (Food and Drug Administration via AP)

A revamped nutrition facts panel designed to make it easier to see how many calories and added sugars are in packaged foods and drinks is being delayed.

The Food and Drug Administration said Tuesday it plans to push back the deadline for a rule requiring food companies to use the new label. It's the Trump administration's latest delay of the Obama administration's rules intended to improve food labeling and make foods healthier and safer.

The revised nutrition label would make the calorie counts on packaged food and drinks more prominent, adjust serving sizes to be more realistic and specify the amount of added sugars in products. The labels currently list how many total sugars are in a product, including those that are naturally occurring, such as in fruit and milk.

Previously, the FDA had given companies until July 26, 2018, to comply, with smaller food makers getting an extra year. On Tuesday, the FDA said it intends to give companies additional time to be in compliance. It did not provide a specific deadline. Spokeswoman Deborah Kotz said in an email that details will be released at a later date.

The Grocery Manufacturers Association and other industry groups had asked for the deadline to be pushed to 2021, according to a letter sent earlier this year to Health and Human Services Secretary Tom Price,

who was appointed by President Donald Trump. The letter was obtained by the health advocacy group Center for Science in the Public Interest.

In a statement, the Grocery Manufacturers Association applauded the extension. It said food and beverage companies want to help people make informed choices, but that the "fast-approaching compliance deadline" was difficult to meet without final guidance from the FDA on certain details.

Jim O'Hara, director of health promotion policy for CSPI, said that the delay will only cause confusion as some companies switch to the new label as planned, ahead of others.

"The longer you draw this out, the more confusing the marketplace becomes," he said.

The FDA also recently delayed a rule that would require restaurants, grocery, and convenience store chains to post calorie counts for food. That rule was supposed to go into effect last month, but was delayed until next year. And the Agriculture Department has delayed animal welfare standards for organic foods and sodium standards for federally subsidized school lunches.

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