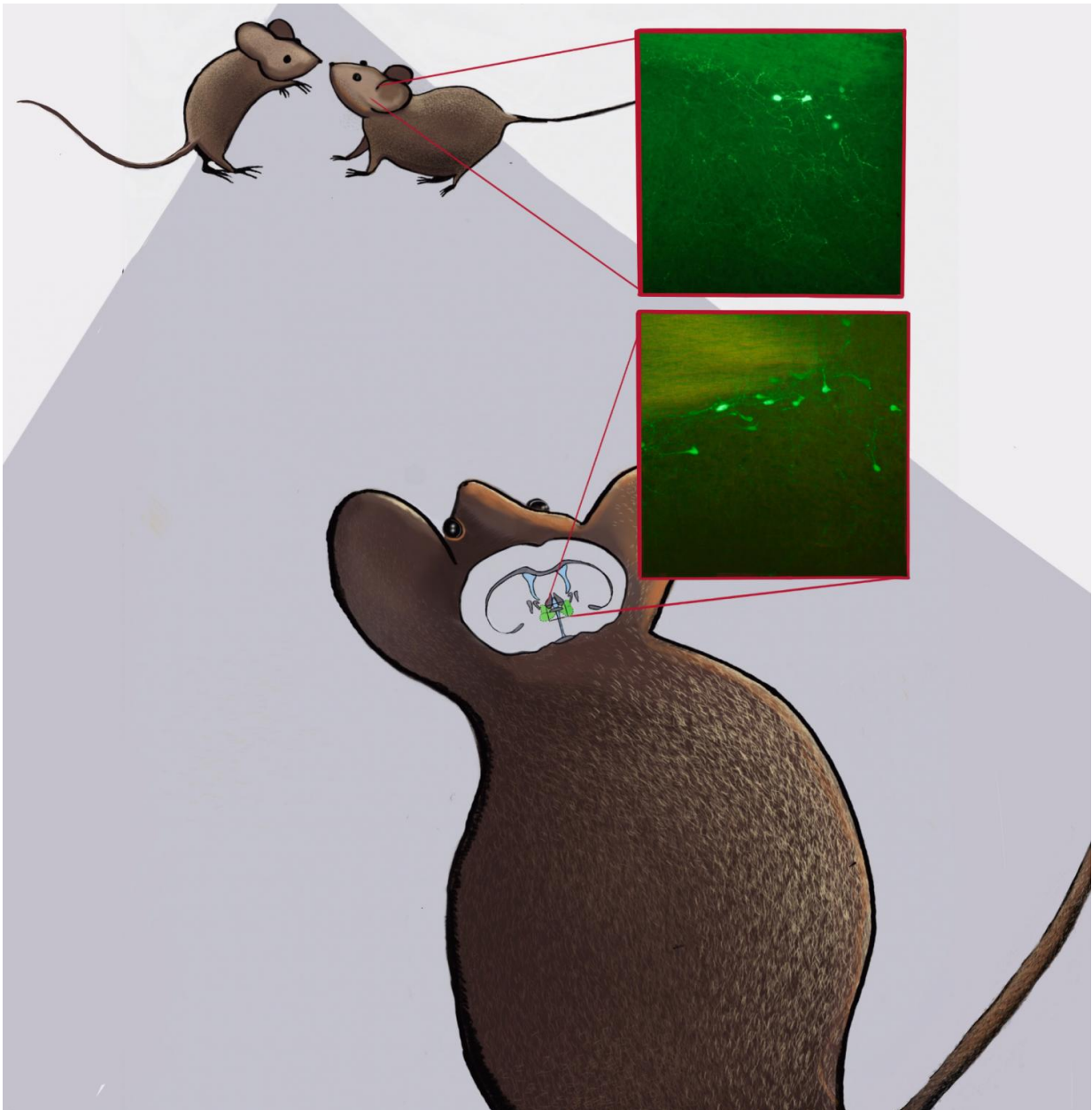


# Oxytocin turns up the volume of your social environment

September 20 2017, by Andy Fell

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A new study from UC Davis working with a mouse model of social anxiety shows that the "love hormone" oxytocin can enhance negative as well as positive experiences. After social stress, female California mice have more active oxytocin cells in the brain and avoid novel social situations. Inhibiting the action of oxytocin in the brain can restore normal social behavior in female mice that experienced social stress. Credit: Natalia Duque-Wilckens, UC Davis

Before you shop for the "cuddle" hormone oxytocin to relieve stress and enhance your social life, read this: a new study from the University of California, Davis, suggests that sometimes, blocking the action of oxytocin in the brain may be a better option. The results are published online in the journal *Biological Psychiatry*.

Sometimes popularly called the "love hormone," [oxytocin](#) is a hormone released in the brain that plays a major role in social relationships. The new work by behavioral neuroscientists Natalia Duque-Wilckens and Brian Trainor shows that after negative social interactions, oxytocin promotes avoidance of unfamiliar social situations.

Trainor and Duque-Wilckens worked with female California mice. When stressed, these mice can show a form of [social anxiety](#), staying away from unfamiliar mice instead of approaching. The new study shows that a single dose of a drug that blocks the activity of oxytocin restored normal social behavior in stressed females.

The result is exciting because "for antidepressants like Prozac to have this same [effect](#), it takes a month of daily treatment," said Trainor, a professor in the UC Davis Department of Psychology, College of Letters and Science.

This outcome was expected based on a previous study from the lab, which showed that social stress increased the activity of oxytocin-producing cells in the brain and that females given intranasal oxytocin avoided new social contexts.

## **Amplifying Positive and Negative Effects**

Postdoctoral researcher Duque-Wilckens said that these findings support the theory that oxytocin amplifies the effects of social experiences. That is, rather than promoting positive social interactions, oxytocin intensifies the experience of both positive and negative social interactions.

In a positive context, such as with family or friends, oxytocin could promote social approach behavior (hence the "cuddling" hormone). However, in a negative context, like bullying, oxytocin could promote social avoidance. One question left unanswered by this theory is how the same hormone could have such different effects on behavior. The new study led by Duque-Wilckens provides an explanation.

The team found that two brain regions responded to oxytocin more strongly in females than males. These regions were the bed nucleus of the stria terminalis (BNST), a brain region known to control anxiety, and the [nucleus accumbens](#), a brain region important for reward and motivation. Duque-Wilckens found that injecting an oxytocin blocker into the BNST, but not the nucleus accumbens, reversed the effects of stress on social behavior in females. Work by other researchers has shown that oxytocin acting in the nucleus accumbens promotes rewarding aspects of social interactions.

Together, these findings suggest that oxytocin can generate social anxiety or reward by acting in different parts of the brain. At times when oxytocin is acting in the BNST, drugs that inhibit oxytocin could reduce social anxiety.

Trainor said a consistent theme in oxytocin research is that experience and the surrounding environment have important effects on how oxytocin affects behavior.

"Stressful social experiences appear to change which parts of the [brain](#) use oxytocin," he said. "Understanding how this works in a mouse gives us new ideas on how we could use drugs targeting oxytocin to reduce social anxiety."

**More information:** Natalia Duque-Wilckens et al, Oxytocin receptors in the anteromedial bed nucleus of the stria terminalis promote stress-induced social avoidance in females, *Biological Psychiatry* (2017). [DOI: 10.1016/j.biopsych.2017.08.024](#)

Provided by UC Davis

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