

Modern cosmetic procedures are on the rise

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New data from the American Society for Aesthetic Plastic Surgery (ASAPS) shows that many modern cosmetic surgical procedures are on the rise, and that surgical procedures account for 77% of all surveyed physicians' business. The latest annual survey (Cosmetic Surgery National Data Bank Statistics) from the organization now reflects input exclusively from ABPS board-certified plastic surgeons, which previously encompassed data from physicians in a wider range of specialties.

"We opted to change the format of our survey to better represent the specialty of [plastic surgery](#)," explains Clyde H. Ishii, MD, President of ASAPS. "After more than two decades of collecting data from various specialties it made sense for us to fine tune our survey and take a closer look at what board-certified plastic surgeons are seeing in their practices," he explains.

The new data demonstrates that many surgical procedures, previously believed to be on the decline or leveling out, are increasing in popularity. "Contrary to popular belief and what is depicted in mainstream media, the facelift is by no means dead," W. Grant Stevens, MD, President-elect of ASAPS said. "In fact, the new data indicates that the number of facelifts performed in the United States increased by 21.9% in the past year alone and by 21.8% over the past five years," he added. "With advances including less invasive techniques resulting in less post-operative downtime, an increasing number of patients are warming up to the idea of going under the knife as surgery still promises the longest term, if not permanent results," Stevens said.

Other plastic surgical procedures seeing significant growth include breast lifts, blepharoplasty (eyelid surgery—upper and lower), upper arm lifts and liposuction, all of which have seen double-digit increases over the past year alone and all of which have seen double-digit increases over the past five years as well.

- Breast lifts are up by 13.9% over the past year and 57.5% over the past five years
- Eyelid [surgery](#) (blepharoplasty) is up 26.3% over the past year and 33.5% over the past five years
- Liposuction is up 16.5% over the past year and 58.0% over the past five years
- Upper arm lifts are up 20.1% over the past year and 59.1% over the past five years

The data also identified the top 5 surgical and nonsurgical procedures for men and women as follows:

Top 5 Surgical Procedures for Women:

- Breast Augmentation
- Liposuction
- Breast Lift
- Tummy Tuck
- Eyelid Surgery (Blepharoplasty)

Top 5 Nonsurgical Procedures for Women:

- Botulinum Toxin
- Hyaluronic Acid
- Hair Removal
- Nonsurgical Fat Reduction
- Chemical Peels

Top 5 Surgical Procedures for Men:

- Liposuction
- Eyelift Surgery (Blepharoplasty)
- Breast Reduction (treatment of Gynecomastia)
- Tummy Tuck
- Facelift

Top 5 Nonsurgical Procedures for Men:

- Botulinum Toxin
- Hyaluronic Acid
- Nonsurgical Fat Reduction
- Hair Removal
- Photo Rejuvenation (IPL)

More information: To obtain a full copy of ASAPS' latest statistics, including a PDF book containing press-ready infographics, please visit <https://surgery.org/sites/default/files/ASAPS-Stats2017.pdf>

Provided by American Society for Aesthetic Plastic Surgery

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