

New studies measure screen-based media use in children

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A new study examines the effectiveness of the ScreenQ, a measure of screen-based media use in children. Findings from the study will be presented during the Pediatric Academic Societies (PAS) 2018 Meeting.

"In a single generation, the explosion of screen-based media has transformed the experience of childhood, from TV and videos, to an unlimited range of content available at any time via portable devices that can be challenging to monitor," said Dr. John S. Hutton, one of the authors of the study. "The emergence of these technologies has far outpaced our ability to quantify its effects on child development, human relationships, learning and health, fueling controversies among parents, educators and clinical providers. The ScreenQ is a novel measure of screen-based media use in children intended for pediatric clinical use, incorporating evidence-based factors known to influence these effects, including access to screens, frequency and context of use (e.g., meals), content (e.g., violent versus educational) and co-viewing with grownup caregivers."

This study involved 27 healthy children from employee families at an academic medical center (15 boys, 12 girls; mean 57±7 months old, mid/high-SES). A 17-item version of the ScreenQ was developed applying a conceptual model of screen-based media use involving aspects cited in American Academy of Pediatrics (AAP) guidelines: access, frequency (e.g., age of use), content and interactivity (e.g., co-viewing). Responses were categorical, except for frequency, where numerical response was converted into a categorical score. Higher scores



reflect greater risk. Validated measures were administered as criterionreferenced standards, including the EVT and PPVT (language), BRIEF-P (executive function), BASC (behavior), and StimQ-P READ home reading environment survey. Modern theory Rasch methods were used to evaluate items for smoothness, modality, difficulty, polarity, density and outliers. Preliminary indices of internal consistency were estimated using Cronbach's, and of validity using a Spearman-rho correlation coefficient with criterion-referenced standards (

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