

Scientists find a neurological synergy in explaining the processing of an optical illusion

September 4 2018



In newly published work, researchers focused on facial expression aftereffect--a type of optical illusion. Human participants viewed facial images of a single person whose expressions spanned from happy to sad, as shown here, then reported the expression. Credit: Prototype images courtesy of Nim Tottenham.

A team of scientists has uncovered a neurological synergy that occurs in visual adaptation, a phenomenon in which perception is altered by prolonged exposure to a stimulus.

Well-known examples include the "motion aftereffect" and "facial expression aftereffect." In the former, staring at a moving stimulus—for example, a waterfall—and then shifting gaze to a steady object—such as a nearby rock—causes an illusion in which the "steady" object (the rock) appears to move in the opposite direction. In the facial expression adaptation, after viewing a face with a beaming smile, faces with a neutral expression appear sad, while viewing a sad face causes a neutral face to appear happy.

The findings of the new study, which appear in the *Journal of Vision*, challenge a common assumption that adaptation aftereffects are purely sensory. By quantifying the relationship between altered sensory responses and how we act on it, the scientists determined that adaptation could change how sensory neurons respond to stimuli as well as how we decide based on these altered responses.

"We come across optical illusions in our daily lives, but how our behavior is shaped by them is not well understood," explains Roozbeh Kiani, an assistant professor in NYU's Center for Neural Science and the study's senior author. "Our findings show two separate processes function in a synergistic fashion."

Adaptation aftereffects may be a manifestation of a normative and beneficial process.

"The nervous system uses adaptation to adjust the range of stimuli it is most sensitive to," adds Jonathan Winawer, another senior author and an assistant professor of psychology at NYU. "Prolonged exposure to a stimulus usually means a higher chance of observing similar stimuli. Our decision-making adjusts to this expectation, amplifying behavioral effects of changes in [sensory neurons](#)."

These adjustments increase our ability to discriminate the most expected stimuli while also reducing our reaction times. However, they can also cause aftereffect illusions for [stimuli](#) dissimilar to the adaptor.

The study's other authors included Nathan Witthoft, a researcher at NYU and Stanford University, and Long Sha, an NYU doctoral student.

To quantify the role of the decision-making system in adaptation, the researchers focused on facial expression aftereffect. Human participants viewed facial images of a single person whose expressions spanned from

happy to sad, then reported the [expression](#). The scientists compared participants' choices and reaction times against predictions of decision-making models. The combination of choice and [reaction times](#) showed that in addition to sensory changes, adaptation also affected the decision-making process itself.

More information: Nathan Witthoft et al, Sensory and decision-making processes underlying perceptual adaptation, *Journal of Vision* (2018). [DOI: 10.1167/18.8.10](https://doi.org/10.1167/18.8.10)

Provided by New York University

Citation: Scientists find a neurological synergy in explaining the processing of an optical illusion (2018, September 4) retrieved 26 June 2024 from <https://medicalxpress.com/news/2018-09-scientists-neurological-synergy-optical-illusion.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--