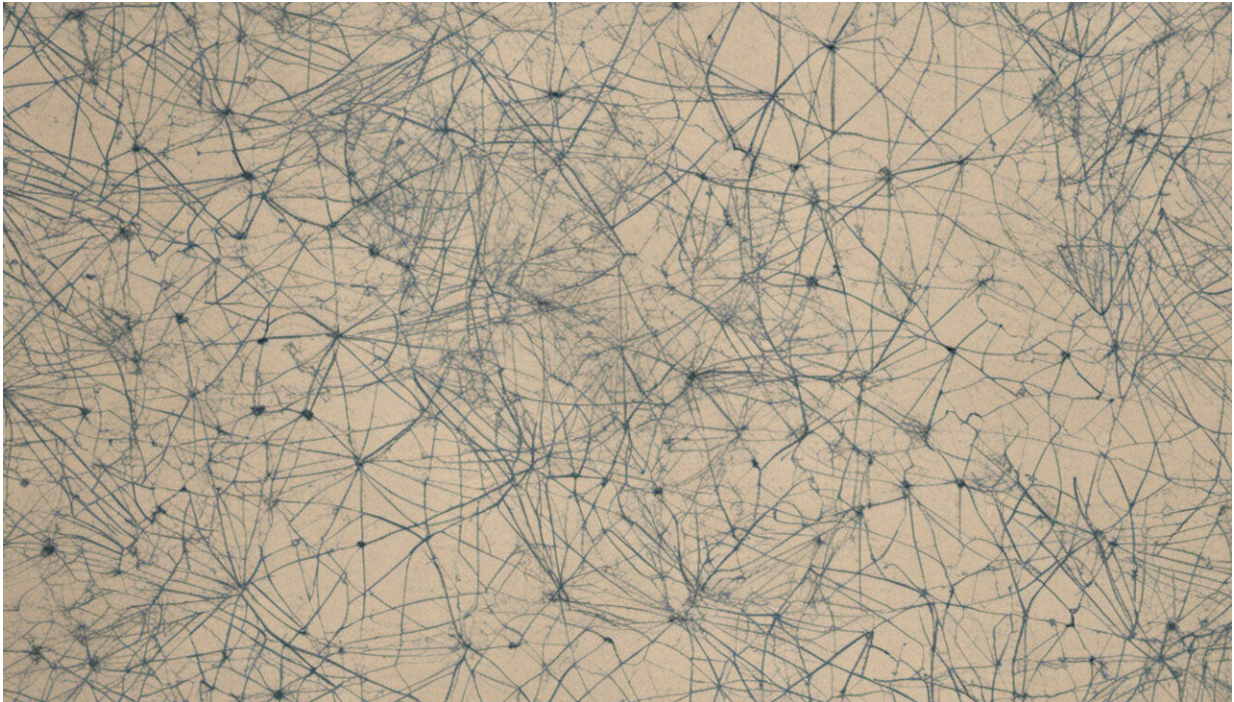


# Global health still mimics colonial ways: Here's how to break the pattern

August 19 2019, by Madhukar Pai

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Credit: AI-generated image ([disclaimer](#))

Imagine this scenario. A couple of newly minted Master of Public Health graduates from an African university, say in Rwanda, land in Washington DC for a 2-week visit. They visit a few hospitals, speak to a few health care workers and policymakers, read a few reports, and write up a nice assessment of the US health system with several

recommendations on how to fix the issues they saw. They submit their manuscript to the *American Journal of Public Health*.

Can you imagine journal even sending it out for review? Even if the paper got published somewhere, would US [health](#) researchers take it seriously? (They should, I suppose. After all, the broken US health care system needs all the help it can get.)

Clearly, it's an impossible scenario yet American graduates land in [low-income countries](#) to advise them on global health issues all the time. I met an African expert recently and she expressed her frustration about how American "kids" with little or no experience come all the time to "advise" her government on what to do about health.

American graduates aren't the only ones accused of such [global health consulting malpractice](#). It happens with all high-income country folks. And it is not just naïve rookies stepping into advisory roles. The professionalized consulting industry, such as McKinsey or Bain, and NGOs such as PATH or CHAI, as well as donor agencies send high-income country "experts" to low- and middle-income countries to offer "technical assistance" when they might know little about the countries they are advising or the problems they are trying to fix.

This problem of consulting malpractice is merely one facet of a larger issue of how global health, even today, [is still colonial](#) in many ways, and how high-income country experts and institutions are valued much more than expertise in low- and middle-income countries. Analyses of research studies' authorship show that [high-income country authors dominate and lead publications](#) even when the work is entirely focused on or done in low- and middle-income countries.

While [parachute research](#) is increasingly being discouraged, there is little discussion about parachute global health consulting.

To be clear, I am not against consulting or technical assistance. Nor am I against high-income country trainees visiting low- and middle income countries for global health. They are mostly well-intentioned. Also, we do not want to discourage young people who want to do good. But I do believe things can be done better.

Based on a recent [thread I posted on Twitter](#) and the dozens of responses, here are 10 crowd sourced ideas on how consulting can be improved.

## Ten ideas

**1. Global health courses must discourage global health [voluntourism](#)**, and guide trainees and graduates on what they must NOT do, when they go to low- and middle-income countries. [How NOT to save the world](#) must be a critical, required component of all global health courses. The principle of *do not harm* must be reinforced in all training. The recent story of an [American woman with no medical training running a center for malnourished Ugandan children](#) is an excellent case study in global health clinical malpractice.

**2. Those studying or working in global health** must complete a course or book on the [colonial history](#) of tropical, international and global health. I recommend Randall Packard's book, "[A History of Global Health](#)." For a more gut-wrenching account of colonialism, I suggest "[King Leopold's Ghost: A Story of Greed, Terror and Heroism in Colonial Africa](#)."

**3. Predeparture training by global health programs** must go beyond what vaccines to take and also include content on [cross-cultural effectiveness and cultural humility, bidirectional participatory relationships, local capacity building, long-term sustainability](#), and respect for local expertise and leadership. Training in [privilege and](#)

[allyship](#) is also critical. Above all, high income countries trainees and experts must learn to listen and be humble.

**4. Consultants must have lived and worked in low- and middle-income countries**, preferably, in the same countries they will be advising. A 2-week trip to South Africa does not make anyone an "Africa expert." As [Randall Packard](#) put it: "Everyone involved in global health decision-making should be required to work in the countries and see how things look from the ground level."

**5. Consultants should be careful about going beyond** their specific content or country expertise. It is perfectly fine to decline consulting invitations that are a poor match with skill sets or country-specific experience.

**6. Before technical assistance is offered ministries of health in low- and middle-income countries should be consulted** on whether they need assistance, and what specific expertise and prior experience/background they need. If there are local experts who are suitable, they could be contracted to provide technical assistance instead of expensive consultants flown in from high-income countries.

**7. Strengthening global health capacity in the Global South and [expanding the cadre of national experts is key](#)** for weaning low- and middle-income countries away from the current dependence on high-income countries experts. This is an opportunity for high income countries institutions to demonstrate [reciprocity](#). Schools of public health and research institutions in high-income countries have an obligation to host, train and send back talented low- and middle-income countries researchers and experts. The NIH [Fogarty International Center](#) could be a model for other High Income Countries.

**8. There is no reason why good training and capacity**

**development** cannot happen in low- and middle-income countries. Building top-notch schools and institutions in these countries and developing world-class expertise within them is key. A few recent examples include the [Public Health Foundation of India](#), [BRAC School of Public Health](#) in Bangladesh, the [University of Global Health Equity](#) in Rwanda, and the [Africa Health Research Institute](#) in South Africa. The [Africa CDC](#), [Nigeria CDC](#), and [African Society for Laboratory Medicine](#) are examples of technical agencies. Initiatives such as the [Emerging Voices in Global Health](#) have empowered researchers from the Global South by providing skills training and facilitating their participation in global health events.

**9. The ultimate solution is to challenge the current architecture** of global health and work towards "[decolonizing global health](#)". This includes answering uncomfortable questions.

Why are global health institutions, donors, and power structures invariably based in high-income countries or controlled by their experts? Why is the flow of funding, people and knowledge unidirectional (North to South)? What colonial practices have led to the heavy dependence of lower-middle income countries on aid and technical assistance from their former colonizers? Why are major decisions in global health made in Geneva, Davos, New York or Seattle when those who deal with the real issues and have solutions are not at the table (or [struggle to get visas](#), even when invited)? And why are [global health meetings held in high income countries](#) when the real problems and expertise are elsewhere?

**10. The entire global health consulting industry** needs a serious re-think. As [Teju Cole](#) wrote: "If we are going to interfere in the lives of others, a little due diligence is a minimum requirement."

In the end, when strong global health leadership emerges from low- and [middle-income countries](#), the role of external consultants will need to



evolve. High Income country experts will have to [see themselves as enablers](#) and [accompagnateurs](#), not "fixers."

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