

Do weight loss interventions for children work?

August 28 2019



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First came Kurbo, a new app launched by Weight Watchers (WW) on Aug 13 to help children ages 8 to 17 make healthier food choices and lose weight.



Then came the pushback from critics, including an <u>online petition</u> signed by more than 87,000 people stating that the app is "irresponsible" because it could lead <u>children</u> to develop eating disorders.

Within days, an op-ed appeared in the *New York Times*. Christy Harrison, a registered dietitian, wrote in her article, "<u>I Help People</u> <u>Recover from Disordered Eating. Don't Give Your Child This App</u>," that "attempts to shrink a child's body are likely to be both ineffective and harmful to physical and <u>mental health</u>."

Now, obesity specialist and HOBI Assistant Professor Michelle Cardel, Ph.D., R.D. has joined the national discussion. Cardel collaborated with Elsie Taveras, M.D., a pediatrician and professor at Harvard and a member of the 2020 Dietary Guidelines Committee, to write a commentary on the subject, which was published in the journal *Child Obesity* on Aug. 26.

Both Cardel and Taveras were interviewed by *New York Times* columnist Perri Klass, M.D., and quoted in her Aug. 26 column, "<u>Helping Children</u> <u>Learn to Eat Well</u>."

"We always take the approach of 'first, do no harm," Dr. Cardel was quoted as saying in the article. "But we also do need to take into account the <u>health</u> issues of <u>obesity</u> ... which affects almost one of every five children from 2 to 19 years old, and one in four children in lower socioeconomic groups. It is linked to cardiometabolic disease and certain types of cancer, and also affects a child's emotional health."

More information: Michelle I. Cardel et al. Let's Not Just Dismiss the Weight Watchers Kurbo App, *Childhood Obesity* (2019). DOI: 10.1089/chi.2019.29000.car



Provided by University of Florida

Citation: Do weight loss interventions for children work? (2019, August 28) retrieved 27 April 2024 from <u>https://medicalxpress.com/news/2019-08-weight-loss-interventions-children.html</u>

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