

# Utah launches \$2 million suicide prevention campaign

September 24 2019

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Utah leaders have announced a \$2 million suicide prevention campaign to combat a spike in teen suicides throughout the state and encourage residents to prioritize their mental health.

Lt. Gov. Spencer Cox announced the three-year campaign Monday alongside other lawmakers, representatives from [medical providers](#) and

The Church of Jesus Christ of Latter-day Saints.

About 3,200 Utah residents have died by suicide in the last five years.

The campaign is set to launch sometime next year. Cox said it will feature [educational content](#) across print, television, [social media](#) and other platforms.

Private donations to the campaign came from the University of Utah, The Church of Jesus Christ of Latter-day Saints, Intermountain Healthcare and other companies.

The state is still selecting a vendor to help create content for the campaign.

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Citation: Utah launches \$2 million suicide prevention campaign (2019, September 24) retrieved 2 May 2024 from <https://medicalxpress.com/news/2019-09-utah-million-suicide-campaign.html>

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