

FDA: NJ company must stop selling unapproved flavored vaping products

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Eonsmoke LLC has been ordered to halt illegal sales of 100 unapproved

flavored vaping products in the United States, the U.S. Food and Drug Administration says.

The new warning letter to the New Jersey-based company follows a previous FDA letter asking Eonsmoke if it was illegally marketing new tobacco products without FDA authorization, according to the agency.

Eonsmoke vaping products include flavors such as mango, cotton candy, and sour gummy worm. Many are compatible with other popular vaping devices, such as JUUL. The company was given 15 days to respond to the FDA.

"The marketing of illegal electronic nicotine delivery system products is particularly concerning given the epidemic of youth vaping that we're facing, which we know has resulted in part from irresponsible practices of manufacturers, importers, and retailers who have targeted kids in their marketing and has been fueled by flavored products that we know are appealing to kids," Acting FDA Commissioner Ned Sharpless, M.D., said in an agency news release.

More information: [More Information](#)

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