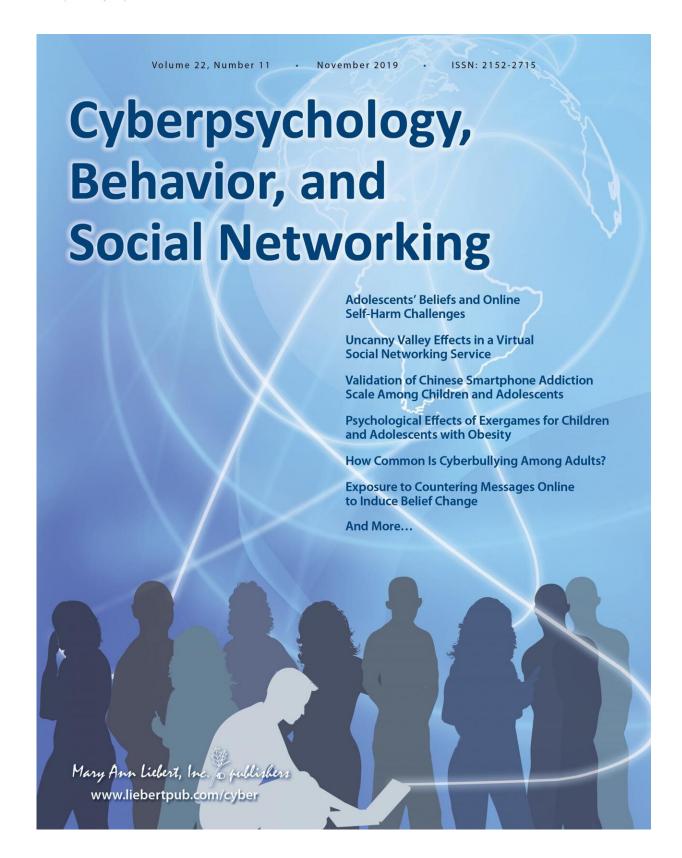


## Is cyberbullying common among adults?

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Cyberpsychology, Behavior, and Social Networking explores the psychological



and social issues surrounding the Internet and interactive technologies. Credit: Mary Ann Liebert, Inc., publishers

A new nationwide study examined the prevalence of negative behaviors that occur via digital communication, encompassing a broad definition of cyberbullying that includes both cyber-aggression and cyberbullying. The study, which assessed a national sample of New Zealanders 18-97 years of age, is published in *Cyberpsychology, Behavior, and Social Networking*.

In the article entitled "How Common Is Cyberbullying Among Adults? Exploring Gender, Ethnic, and Age Differences in the Prevalence of Cyberbullying" the researchers divided the national sample into age cohorts and compared whether the participants had ever been a target of cyberbullying and whether they had had such an experience within the past month.

The study, coauthored by Meng-Jie Wang, MA, Kumar Yogeeswaran, Ph.D., and Nadia Andrews, MS, University of Canterbury (New Zealand), Diala Hawi, Ph.D., (Doha Institute for Graduate Studies (Qatar), and Chris Sibley, Ph.D., University of Auckland (New Zealand), showed that almost 15% of the participants had ever been a target of cyberbullying. Young adults (18-25 years) experienced the highest levels of cyberbullying (during both the lifetime and past month timeframes), but substantial lifetime cyberbullying was reported by older age groups as well, including those 26-35 years (24%) and 46-55 years (13%), up to the 66+ age group (6.5%).

"This study, which reported cyberbullying's prevalence based on various subgroups, provides <u>important information</u> that will allow for the development of more targeted prevention and <u>treatment programs</u>," says



Editor-in-Chief Brenda K. Wiederhold, Ph.D., MBA, BCB, BCN, Interactive Media Institute, San Diego, California and Virtual Reality Medical Institute, Brussels, Belgium.

**More information:** Meng-Jie Wang et al, How Common Is Cyberbullying Among Adults? Exploring Gender, Ethnic, and Age Differences in the Prevalence of Cyberbullying, *Cyberpsychology*, *Behavior, and Social Networking* (2019). DOI: 10.1089/cyber.2019.0146

## Provided by Mary Ann Liebert, Inc

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