

COVID-19 Tracking Survey: Who do New Yorkers trust during the coronavirus outbreak?

March 13 2020



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Researchers from the CUNY Graduate School of Public Health and Health Policy (CUNY SPH) and Emerson College are rolling out a weekly survey to capture where New Yorkers get information on COVID-19, how they perceive their personal risk, and what actions they

are taking to protect themselves.

The COVID-19 Tracking Survey is designed by CUNY SPH in collaboration with the *Journal of Health Communication*, a peer-reviewed publication edited by CUNY SPH Distinguished Lecturer Scott Ratzan, MD. Professor Spencer Kimball of Emerson Polling will provide technical consultation and conduct this survey with a representative sample of over 1000 New York adults via phone and online.

Survey questions will include:

- What do you think are your chances of getting sick with Coronavirus?
- Do you have a regular healthcare provider?
- Have you ever shared information on Coronavirus on [social media](#) without knowing if it was accurate?
- What is your most trusted source for information about Coronavirus?

CUNY SPH will report on the first round of the survey's findings in the *Journal of Health Communication* and at sph.cuny.edu/news on Monday, March 16 at 12pm. A media advisory with the survey results will also be sent.

"In our role as the public school of public health in New York City, we continue to monitor the COVID-19 situation in our city and state," says CUNY SPH Dean Ayman El-Mohandes. "This is an effort from our [research scientists](#) to communicate to all concerned parties, through a representative polling survey, perceptions, sources of information, and changes in behavior of NYC and NYS residents related to the epidemic."-

Provided by CUNY Graduate School of Public Health and Health Policy

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