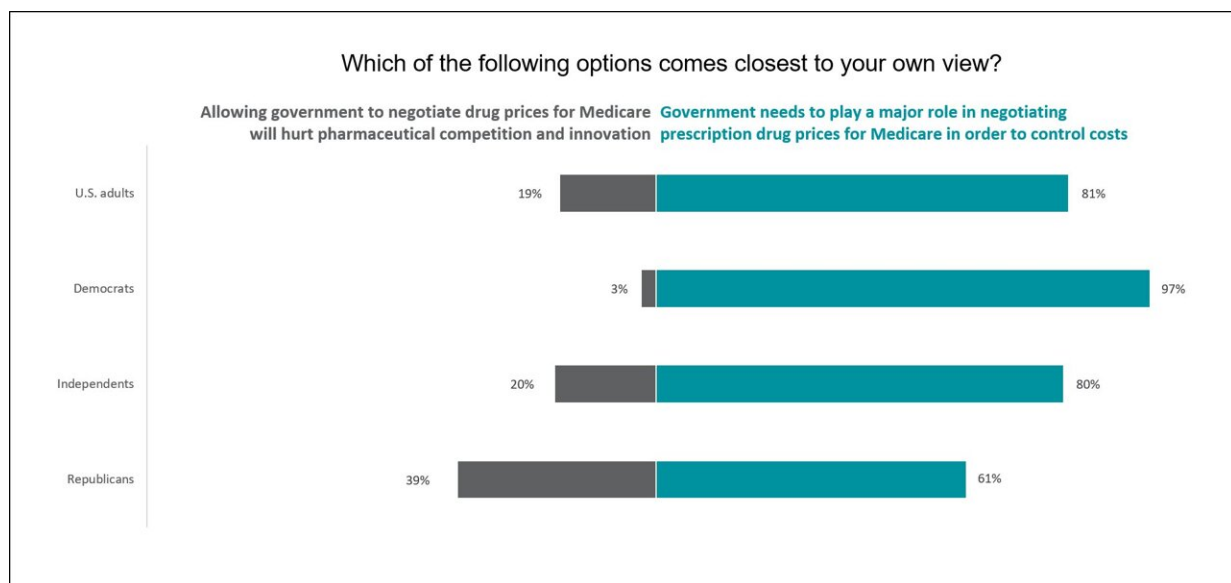


Most Americans support Medicare negotiation despite claims it would hurt innovation

June 3 2021



Few Americans Believe Negotiating Drug Prices Will Hurt Pharmaceutical Innovation and Competition; Most Want Government to Play Major Role in Controlling Costs. Credit: West Health-Gallup

A new [West Health/Gallup survey](#) finds nearly all Democrats (97%) and the majority of Republicans (61%) support empowering the federal government to negotiate lower prices of brand-name prescription drugs covered by Medicare. Overall, 8 in 10 Americans prefer major government action to control prices over concerns about it hurting

innovation and competition from the pharmaceutical industry. The results come from a nationally representative poll of more than 3,700 American adults.

While President Joe Biden, Democrats in Congress and former President Donald Trump have called for such negotiation, Republicans on Capitol Hill and the [pharmaceutical industry](#) itself have been fiercely opposed to the measure, claiming lower prices would hurt competition and reduce innovation. However, this belief is not widely shared among the American people. According to the survey, less than 20% of all Americans believe Medicare negotiation would hurt innovation or market competition, including a minority of Republicans (39%).

"Americans aren't buying the claim that attempts to reign in [drug prices](#) will stifle innovation and devastate the pharmaceutical industry," said Tim Lash, Chief Strategy Officer for West Health, a family of nonprofit and nonpartisan organizations dedicated to lowering healthcare costs to enable successful aging. "These misleading arguments are meant to preserve profits rather than protect patients. The time has come to finally enable Medicare negotiation. Americans are becoming increasingly restless for it to happen even if the pharmaceutical companies are not."

If enacted, Medicare negotiation as described in H.R. 3, the Elijah E. Cummings Lower Drug Costs Now Act, is projected to save the [federal government](#), businesses, and workers hundreds of billions of dollars by 2030. According to a [new analysis](#) from West Health and its Council for Informed Drug Spending Analysis (CIDS), private employers could also save \$195 billion and workers would see another \$98 billion in savings. These savings are in addition to the estimated [savings of \\$456 billion in federal direct spending](#) forecast by the Congressional Budget Office (CBO).

When choosing between the need for [major reform](#) in [drug](#) pricing and

maintaining the status quo, 90% of Americans chose to support reforms, including 96% of Democrats, 88% of Independents and 83% of Republicans. Sweeping support also exists for specific actions including setting limits on out-of-pocket costs for prescription drugs (87% strongly or somewhat supporting) and general healthcare (84%) in Medicare and limiting hospital charges for those with private insurance (83%), and allowing Medicare to negotiate drug prices for all Americans, not just Medicare beneficiaries, is supported by 70% of respondents.

"There is little question that substantial public support exists for more government action when it comes to addressing drug costs," said Dan Witters, Gallup senior researcher. "And while there are differences across the political spectrum, even among Republicans, sentiment for public action is substantial."

Provided by West Health Institute

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