

Which strategies are appropriate for the fight against the worldwide coronavirus crisis

September 17 2021, by David Bradley



Credit: Pixabay/CC0 Public Domain

In response to the COVID-19 pandemic governments, corporations and private companies, as well as not-for-profit organizations have tried to support public health in many different ways. A new report in the

International Journal of Indian Culture and Business Management, has looked at what strategies appear to have worked in coping with this disease.

Amina Omrane of the ECSTRA Research Center at IHEC Carthage, University of Sfax, in Tunisia and Sudin Bag of Vidyasagar University in West Bengal, India, found that [digital tools](#) and technologies coupled with specific cultural responses have helped us face the [pandemic](#) in many ways. Their detailed findings point to how corporate management, government and state officials, as well as entrepreneurs, might learn from the current crisis how best to cope with the ongoing problems it brings as well as how we might successfully cope with a similar crisis in the future.

In late 2019, [human health](#), security, and safety took a turn for the worse with the emergence of a novel and potentially lethal airborne coronavirus dubbed SARS-CoV-2, which causes a disease labeled COVID-19, as we all know. In March 2020, the World Health Organisation declared a global pandemic, which has proven to be the worst for many decades in terms of people affected and the number of deaths around the world that it has wrought.

There have been many different responses to the disease in different parts of the world, such as telecommuting mandates, lockdowns, and border controls, some more successful in some places than others. At the time of writing, we now have several vaccines available to some parts of the world population. There has also been significant blowback from those concerned with the societal and economic impact as opposed to the direct [public health](#) effects. Irrespective of the politic of such discussions, the pandemic has wreaked havoc in most parts of the world affecting everyone in one way or another. At the time of writing, the WHO reports that more than 4.6 million people have died of this disease.

There is now a pressing need to move forward with research in the biomedical, social, and business sciences to help us cope with the current ongoing problems we face and to ready ourselves for a future pandemic even before this one is over.

More information: Amina Omrane et al, Which strategies are appropriate for the fight against the worldwide coronavirus crisis, *International Journal of Indian Culture and Business Management* (2021). [DOI: 10.1504/IJICBM.2021.117476](https://doi.org/10.1504/IJICBM.2021.117476)

Provided by Inderscience

Citation: Which strategies are appropriate for the fight against the worldwide coronavirus crisis (2021, September 17) retrieved 3 May 2024 from <https://medicalxpress.com/news/2021-09-strategies-worldwide-coronavirus-crisis.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.