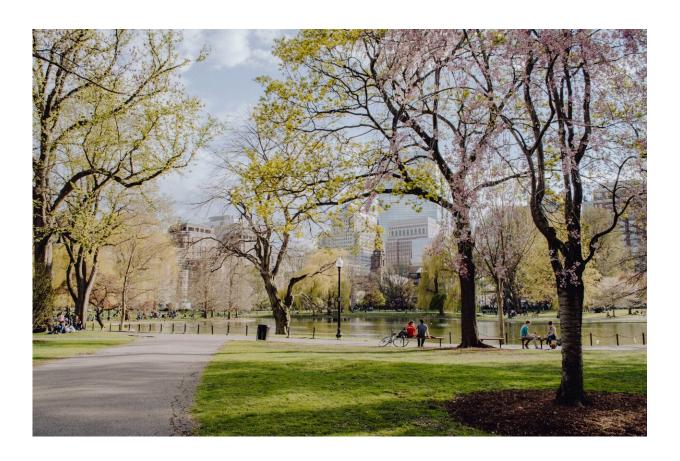


## Municipalities' resource allocation to promote physical activity does not solve all challenges

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A follow-up study carried out at the University of Eastern Finland shows that the resources used by municipalities for physical activity do not



automatically increase physical activity. More than resources, individual factors influence physical activity behavior. The highest educated and healthiest engaged in leisure-time physical activity more than the less educated or those in poorer health. Men engaged in leisure-time physical activity more than women, while women engaged in more commuting physical activity.

"The emphasis on the importance of individual factors suggests that even the best <u>physical activity</u> facilities and possibilities do not make people physically active if they do not have their own personal motivation and interest in physical activity. In Finland, the infrastructure for physical activity is already so comprehensive that simply increasing resources does not automatically increase residents' physical activity," says Doctoral Researcher Virpi Kuvaja-Köllner.

The study also showed that commuting physical activity was lower in rural municipalities than in cities.

"This is explained by the fact that distances in <u>rural areas</u> are often longer, and <u>public transport</u> is less well available than in cities, so commuting is often done by one's own car. In cities, commuting can be combined with cycling or walking and, if necessary, public transport."

According to Kuvaja-Köllner, the results of the study published in the *BMC Public Health* journal give reason to consider how municipal physical activity and sports resources should be allocated in order to best promote physical activity among residents.

An eleven-year follow-up survey combined data from Statistics Finland and the Health 2000 and 2011 population surveys. In this study, only people with the same place of residence in 2000 and 2011 were followed. 3,193 people from 115 municipalities answered questions about leisure-time physical activity and 1,394 people from 110



municipalities answered questions about commuting physical activity. The indicators of municipalities sports resources and environment were the amount of euros spent by municipalities on sports, the kilometers of pedestrian and bicycle ways, the area of parks, and the number of sports organizations that received grants in 1999 and 2010.

**More information:** Virpi Kuvaja-Köllner et al, Municipal resources to promote adult physical activity—a multilevel follow-up study, *BMC Public Health* (2022). DOI: 10.1186/s12889-022-13617-8

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