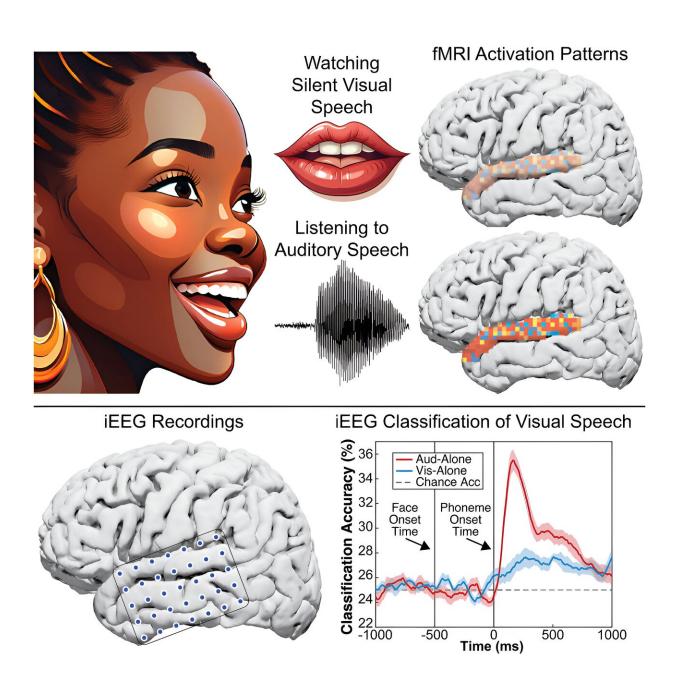


Lip reading activates brain regions similar to real speech, researchers show

August 16 2024, by Morgan Sherburne





Graphical abstract. Credit: *Current Biology* (2024). DOI: 10.1016/j.cub.2024.07.073

Lip-read words can be decoded from the brain's auditory regions similarly to heard speech, according to a new University of Michigan report that looked at how vision supports verbal perception.

Researchers used <u>functional magnetic resonance imaging</u> and electrodes implanted in the patients' brains to show that watching someone speak when you can't hear them (lip reading) activates auditory regions of the brain in ways similar to real speech.

David Brang, associate professor of psychology and the study's senior author, said seeing a person's facial movements often starts before sounds are produced. The auditory system uses these early visual cues to prime auditory neurons before the sounds are heard, he said.

The study indicated that integrating visual and auditory cues makes a person get more accurate and efficient speech information, which significantly enhances communication abilities.

Brang and colleagues sought to understand how the <u>visual signals</u> during lip reading are represented in the auditory system.

They used fMRI data from healthy adults and intracranial recordings from electrodes implanted in patients with epilepsy during auditory and visual speech perception tasks.

The findings revealed that lip-read words could be classified at earlier time points compared to heard words. This suggests that lip reading might involve a predictive mechanism that facilitates speech processing



before auditory information becomes available, Brang said.

The results support a model in which the auditory system combines the neural distributions evoked by heard and lip-read words to generate a more precise estimate of what was said. The findings are <u>published</u> in the journal *Current Biology*.

Brang said these findings suggest that the auditory system quickly integrates lip reading information to enhance hearing capabilities, especially in challenging auditory environments like noisy restaurants. Observing a speaker's lips can influence our auditory perception even before any sounds are produced.

For people with <u>hearing loss</u>, this rapid use of <u>lip reading</u> information is likely even more pronounced, he added.

"As hearing abilities decline, people increasingly rely on <u>visual cues</u> to aid their understanding," Brang said. "The ability of visual <u>speech</u> to activate and encode information in the <u>auditory cortex</u> appears to be a crucial compensatory mechanism."

This helps people maintain their hearing capacities as they age, underscoring the value of face-to-face communication in supporting auditory comprehension.

The study was co-authored by Karthik Ganesan, Cody Zhewei Cao, Michael Demidenko, Andrew Jahn, William Stacey, and Vibhangini Wasade.

More information: Ganesan Karthik et al, Auditory cortex encodes lipreading information through spatially distributed activity, *Current Biology* (2024). DOI: 10.1016/j.cub.2024.07.073



Provided by University of Michigan

Citation: Lip reading activates brain regions similar to real speech, researchers show (2024, August 16) retrieved 16 August 2024 from https://medicalxpress.com/news/2024-08-lip-brain-regions-similar-real.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.