

# Study: Higher alcohol taxes could prevent thousands of cancers

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Europe is the region with the highest per capita consumption of alcohol in the world. To reduce alcohol consumption and the associated health burden, increasing taxes on alcoholic beverages is a promising policy

option. Alongside other measures, such as marketing bans for alcoholic beverages or reduced availability of alcohol, higher alcohol taxes are among the so-called "best buys" of the WHO. The "best buys" are health policy measures that are particularly cost-effective in reducing the disease burden caused by lifestyle risk factors, such as alcohol. However, in the European Region, and particularly the European Union, alcohol taxes are often very low. Therefore, in a modeling study, scientists from the Technische Universität Dresden, together with the WHO European Office, the International Agency for Research on Cancer, and the Centre for Addiction and Mental Health in Toronto, Canada, investigated the impact of increased alcohol excise duties on alcohol-attributable cancers in the WHO European Region.

Using statistical modeling, the researchers estimated the impact of three different tax-increase scenarios (20%, 50% and 100%) on per capita alcohol consumption in 50 Member States in the WHO European Region. Assuming an average lag time of 10 years between [alcohol consumption](#) and [cancer development](#) or fatality, the team estimated the number of avoidable new cancer cases and deaths in 2019. The team considered seven different cancer sites caused by alcohol: lip and oral cavity cancer, pharyngeal cancer, laryngeal cancer, esophageal cancer, liver cancer, colorectal cancer, and female breast cancer. The results show that more than 10,700 new cancer cases and 4,850 deaths could have been avoided if current alcohol excise duties were doubled. This equates nearly 6% of new alcohol-attributable cancers in the Region.

In Germany, more than 1,200 cancers and 525 deaths could have been avoided if current alcohol taxes were doubled, according to the study. At more than two-thirds, most of these avoidable cases of disease are breast and colorectal cancers.

"In Germany, excise duties on [alcoholic beverages](#), especially for beer and wine, are very low. While a large bottle of beer is taxed at around

five cents, wine is not subject to any alcohol taxation at all. In view of the high number of preventable alcohol-attributable cancers, it would be highly recommendable to increase current alcohol excise duties, especially in Germany," recommends TUD psychologist Carolin Kilian.

Provided by Dresden University of Technology

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